



Republic of the Philippines  
**DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT**  
 DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, West Triangle, Quezon City  
<http://www.dilg.gov.ph>

**OFFICE OF THE UNDERSECRETARY FOR PLANS, PUBLIC AFFAIRS, AND COMMUNICATIONS**

**MEMORANDUM**

**TO : DILG BUREAU AND SERVICE DIRECTORS, DILG REGIONAL AND PROVINCIAL DIRECTORS**

**CHIEF, PHILIPPINE NATIONAL POLICE; CHIEF, BUREAU OF FIRE PROTECTION; CHIEF, BUREAU OF JAIL MANAGEMENT AND PENOLOGY; CHAIRMAN, NCMF; CHAIRMAN, NYC; CHAIRMAN, PCW**

**SUBJECT : ONLINE PROMOTION AND LIVE STREAMING OF THE DILG PROGRAM ON TELERADYO KUWENTUHANG LOKAL**

**DATE : February 5, 2021**

Our program *Kuwentuhang Lokal* maintains its weekly timeslot every Wednesday at 2:00 to 4:00 PM. A co-production of DILG and ABS-CBN, the current time-slot is given to our Department at no cost to the government as part of the network's public service during this time of pandemic.

Since March of 2020, the DILG and its attached agencies are able to use the program to make important announcements, discussions, and clarifications to the public. It airs on Sky Cable/Destiny 26 and 300 local cable operators nationwide, Cignal TV 2, iWant TFC, ABS-CBN News App, ABS-CBN Radio Service App, Facebook, and YouTube channels of DZMM Teleradyo and ABS-CBN News. Its livestream is regularly posted and shared through the Department's official Facebook page, DILG Philippines.

Nevertheless, given the increasing reach of social media, there is a need to maximize the reach of the program in all available platforms of the DILG and its attached agencies so as to increase the scope of DILG's public information and dissemination during this pandemic.

In this regard, may I request your respective agencies, including regional and provincial offices, to kindly cause the regular posting, live-streaming, and sharing of *Kuwentuhang Lokal* content every Wednesday in your respective official social media pages or accounts. Also, kindly share to the Public Affairs and Communication Service (PACS) your notable accomplishments or programs and projects for promotion/discussion in the program.

All officials and employees are likewise encouraged to regularly tune in to the program and keep themselves updated with the latest directives and information from the Department and its attached agencies.

For more information, kindly contact the Public Affairs and Communication Service c/o Ms. Tess Vergara at 0917-816-6835.

For your information and appropriate action.

  
**JONATHAN E. MALAYA**  
*Undersecretary*



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02-06-001